



**Healthy Births Learning Collaborative  
SPA 2  
July 11, 2006**

Meeting Location:  
Valley Presbyterian Hospital-Health  
Education Building  
Classroom 2  
15107 Vanowen Street  
Van Nuys, CA 91405

9:00 AM – 11:00 AM

**Meeting Notes**

**Meeting Purpose:** 1) To work on the action plan

**Co-Chair:** Rebeca Pastrana-Sheng

**Co-Chair:** Demitra Adams

**1. Welcome**

Introductions  
Icebreaker

**2. Business**

LA Best Babies Network Update

- LABBN Staff reported to the group that the HBLC/BBC Symposium planning group is continuing to progress. The planning group has divided up into sub committees:
  - Roundtable discussions
  - Game Show
  - Networking Activity
  - Technical Assistance

**3. Presentation**

Breastfeeding: Global Impact

- Ms. Rebeca Pastrana-Sheng presented on the World Health Organizations and their efforts to promote breastfeeding as a standard around the world.

**4. Discussion: Action Plan**

The group began to brainstorm ideas for an action plan. The brainstorming was focused on our top three hot topics:

1. Breastfeeding
2. Access to Quality Prenatal Care
3. Teen Pregnancy

# LA BEST BABIES NETWORK



Healthy Babies. Our Future.

*Presented by First 5 LA*

<b>Organizations</b>	<b>Schools</b>	<b>Hospitals</b>
Nutrition focus on mom & baby	Nutrition focus on mom & baby	
Marketing breastfeeding early	Marketing to teens	Marketing breastfeeding early
Marketing to teens	Teaching about breastfeeding in middle and high school	Provide breastfeeding materials to prenatal care providers
Educating dads to support moms	Educate at after school programs and other agencies affiliated with youth	Lack of lactation services
Educate at after school programs and other agencies affiliated with youth	School Nurse: Supply Materials and have her give presentations on breastfeeding	Utilize home visiting nurses such as Valley Care and Nurse Family Partnership
Provide breastfeeding materials to prenatal care providers	Focus on local districts in LAUSD	Extend social marketing from doctors' offices to stores and malls
Order multi-cultural pamphlets	Marketing to teens	Work with OB/GYN residency programs
Use breastfeeding Task Force of Greater LA's resource guide (also online <a href="http://www.breastfeedla.org">www.breastfeedla.org</a> )	Focus on local districts in LAUSD	NICU: Encourage Moms to breastfeed in the NICU
Lack of lactation services	Educate students on breastfeeding when educating about obesity and diabetes	Assess services in the NICU
Planned Parenthood	Community college class on pregnancy and nutrition	Provide breastfeeding materials to prenatal care providers
Have workshops at Parent Centers		
Utilize home visiting nurses such as Valley Care and Nurse Family Partnership		
Utilize TV stations such as KCET and Fox		
CCRC library resources: community can check out books and videos		

Possible Strategies/Action Steps

- Research data.
  - Find out the breastfeeding rates in the San Fernando and Santa Clarita Valleys
  - Find numbers by race or age if available
  - Organizations with data: WIC, El Nido
- Creating a standard breastfeeding policy for our organizations to adapt
- Assess our own agencies in being breastfeeding friendly. How do we make our staff breastfeeding friendly? (Ex.= lactation rooms)
- Place information in providers' offices on breastfeeding
- Provide education for school nurses on breastfeeding

**5. Next Steps**

The group then decided that for the next meeting in September members will bring data that shows breastfeeding rates in SPA 2.

The group will also decide what activity to move forward with by narrowing down the above actions through voting.

At the next meeting the group will begin to work on a breastfeeding policy that will be distributed our organizations and possibly the community.

Next Meeting: September 12, 2006 at:  
Valley Presbyterian Hospital-Health  
Education Building  
15107 Vanowen Street  
Van Nuys, CA 91405

**7. Announcements**

**8. Networking and Adjournment**