

AVNetwork for Healthy Families
a Healthy Births Learning Collaborative

Meeting Location:

Antelope Valley Hospital Imaging Center
South Campus
Conference Room 15, 4th Floor
April 5, 2006
9A – 10:30A

Meeting Objectives:

- 1) Healthy Births Fair Follow-Up
- 2) Leadership
- 3) Review Action Item #2: Resource Guide

Welcome

- Introductions
- Icebreaker-What you loved about the fair!

Healthy Births Fair Follow-Up

What Went Well

- Childcare
- Advertisement of fair through the radio stations in English and Spanish
- Teen/Youth attendance
- Raffle Items
- Venue
- Fairground Staff
- Volunteers
- T-shirts (Staff T-shirts)
- Food: Was nutritious and staff was wonderful
- Setting-up the day before the event

What needs improvements/Suggestions for Next Year's Fair

- There needs to be a pre-meeting before the fair with the participants of the AVNHF
- Transportation
- We need a large legend/map of booths and workshops in English and Spanish to guide participants
- Workshop Schedule
- Managing the sound system
- Raffle System
- Fashion Show:
 1. Save it until the end of the fair or have it during lunch time
 2. Follow-up on clothing donations. Why was there a problem this year securing donations for the fashion show?
- Hold the fair in partnership with the swap-meet in April
- Follow-up with vendors to maintain a positive relationship
- Next year provide participants of the fair opportunities to buy the products that they see.

LA BEST BABIES NETWORK

LABBN Healthy Babies. Our Future.
Presented by First 5 LA

- Place signage out on the street directing traffic to the fairgrounds
- There needs to be Spanish translation for everything
- Vendor T-shirts or name tags
- Overview of the fair and AVNHF in the program for pregnant women next year. They need to know who we are and why we are doing this.

Guidelines and Ethics For Events

- Table reservations need to be in by a certain date. There will be a strict deadline policy.
- Staff, volunteers, and members of AVNHF do not enter in raffle contests. (Except pregnant women volunteering to do the fashion show)
- Vendor guidelines will be written in vendor contract

Discussion

Leadership: 1 New Co-Chair Needed

- Gwen Cole from the AV Black Infant Health Program has volunteered to be our new co-chair. Congratulations Gwen!

Action Item No. 2 Review: Resource Guide

- The group has decided to work on a resource guide in collaboration with the AV Best Babies Collaborative (AV BBC). At the next meeting we will hear an update of where the AV BBC is in the process of the resource guide.

Next Steps: May Meeting

- Department of Health-Maternal Child Health Update: Angel Hopson will present on LAMB and LA HOPE projects
- AVBBC Update on the resource guide: Kathy Pehanich

Adjournment

See You Next Meeting 5/3/06!