

Healthy Births Learning Collaborative

SPA 6

February 27, 2008

10:00 a.m. – 12:00 noon

Meeting Location

A.C. Bilbrew Public Library

150 E. El Segundo Blvd.

Los Angeles, CA 90061

Meeting Notes

Meeting Objectives:

1. Program Showcase: LA Care Health Plan
2. DIG Grant Update
3. Discuss Brochure Printing Costs
4. LA Best Babies Network Update: Wilder Inventory Survey Results

Co-Chairs: Nicole Vick

1. Welcome and Introductions

- Nicole opened the meeting with a brief welcome and introductions.

2. Business

• **Program Showcase: L.A. Care Health Plan**

Ms. Lucia Rivera and Mr. Angel Mendoza gave us an in-service on the new Family Resource Center recently opened at Plaza México in Lynwood.

L.A. Care brings health education services and help in applying for free or low-cost health care coverage to the South Los Angeles Community.

At the new Family Resource Center you can:

- Attend classes to learn how to keep your family healthy and safe
- Get health screenings
- Get information from local organizations to help you live a healthy life
- Bilingual staff in English and Spanish can help you to:
- Find out if you qualify for one of the programs we participate in:
Medi-Cal, Healthy Kids and Healthy Families Programs
- Learn how to use your health benefits in those programs
- Find doctors and clinics
- Sign up for free classes on weight management, asthma, diabetes, nutrition and exercise, parenting, and smoking cessation

For additional information please call: 1 888 525-9693.

3. Discussion

- **DIG Grant Update**

Ms. Vick Informed group members that we were not able to submit the Demonstration Impact Grant (DIG) application on February the 19th, 08, as stated at the last meeting because we were not able to get the signatures required in order to submit the application. As announced at the last meeting the application needs to be signed off by:

- Two LA County Department Representatives
- Two Interagency Operation Group Members and
- One or two SPA 6 Council Conveners

HBLC members communicated they wanted to obtain a copy of the list of LA County Department Representatives to see if they know some of them and perhaps obtain other signatures. Irma will email this list to group members.

It was discussed that the next application filing deadline is March 18, 2008, therefore, the date to present to the DIG group has changed to April 8th, 2008.

Ms. Korie White and Ms. Lisette Rivera stated that they are still open to present on that date.

- **Brochure printing estimates**

Ms. Radillo announced that we have two printing estimates from two different printers, one from www.Gotprint.com, whose prices are very reasonable. For 1000 copies it will be \$699.00 plus tax, and for 5000 \$ 1,699 plus tax. With this printer we will have to pay with a credit card at the time of placing the order, as they will not provide an invoice.

The second estimate is from PACE Lithographers, Inc. The cost for 1000 copies will be \$ 2418.31, and for 5000 \$ 3798.00.

We were informed that the page land for the brochure has to be 8, 12, 16, or 20 pages, currently we have ten pages, and we might be able to transfer some of the information we already have to two additional pages.

Ms. Diana Andrade and Ms. Juliana Mancilla volunteered to inquire on additional printing estimates. Ms. Radillo will email them the brochure so they can request the estimates.

- **LA Best Babies Network Update: Wilder Inventory Survey Results**

Ms. Radillo shared the results of the Wilder Collaboration Inventory Survey.

The Wilder Collaboration Inventory Survey was administered in the last quarter of 2007 in order to learn about challenges and successes of each of the HBLCs.

We have some improvements in our ratings compared to last year.

The indicators that exhibit our strengths this year are:

1. **Members see collaboration as in their self-interest 4.3**
2. **Flexibility 4.2**
3. **Established informal relationships and communications links. 4.1**

LA BEST BABIES NETWORK



Healthy Babies. Our Future.

Presented by First 5 LA

The following are some areas of improvement:

1. **Sufficient funds, staff, materials, and time 2.8**
2. **Unique purpose 3.3**
3. **Multiple Layers of participation 3.4**
4. **Development of clear roles and policy guidelines 3.6**

The recommendations are that scores 4.0 or higher show strength and probably don't need special attention.

Scores 3.0 to 3.9 are borderline and should be discussed by the group to see if they deserve attention.

Scores 2.9 or lower reveal a concern and should be addressed. Each HBLC will choose at least one indicator and develop a plan for improvement.

- ▶ Group members chose the indicator, “**Unique Purpose**” and agreed on expanding our efforts towards our intervention with the beauty salons.
- ▶ Group members recommended obtaining a list of beauty salons within the SPA 6 area so that we can invite them to join our project. Ms. Diana Andrade volunteered to get a list of beauty salons located in the zip codes 90008, and 90043.
- ▶ Group members discussed the need of having incentives for participating beauty salons. They suggested contacting local council members and inquire if they can provide certificates of recognition for participating beauty salons. They also suggested contacting local vendors including hair supplies companies and obtaining hair products and/or Starbucks gift cards.
- ▶ The collaborative group discussed that we should be able to provide a small incentive when committing to this project and perhaps the certificate of recognition at the conclusion of project.
- ▶ Ms. Korie White and Ms. Nicole Vick volunteered to mail out letters to council members and inquire on the possibility of obtaining certificates of participation.
- ▶ A suggestion was made to research other funding opportunities.

4. Next Steps:

Next meeting will be:

March 26, 2008 from 10:00 a.m. - 12:00 noon

A. C. Bilbrew Public Library
150 E. El Segundo Blvd.
Los Angeles, CA 90061
(310) 538-3350.

5. Announcements

6. Adjournment