

LA BEST BABIES NETWORK



Healthy Babies. Our Future.

Presented by First 5 LA

Healthy Births Learning Collaborative

SPA 2

July 17th, 2007

9:00 a.m. – 11:00 a.m.

Meeting Location:

Valley Presbyterian Hospital

Health Education Building

Classroom 2

15107 Vanowen St

Van Nuys, CA 91405

Agenda

Meeting Purpose:

- 1) Wilder Improvement Plan ~ Planning “Orientation Meeting”
- 2) Update on Workplace Breastfeeding Policy Brochure
- 3) Action Plan 2007: Teen Health Panel and Brainstorming

Chair: Olga Vigdorichik

1. Welcome

- Introductions

2. Business

- LABBN Update ~ Jaquelyn Manougian
 - **Wilder Improvement Plan ~ “Orientation Meeting” Details – 9.18.2007**

In an effort to gain more members for our Collaborative, the group decided during our last meeting in May, to host an “Orientation Meeting” in which people from other perinatal organizations will be invited to learn what the HBLC is about and reasons to join the group. The details of this meeting were discussed.
 - Food/Refreshments
 - Trader Joes
 - Western Bagel (on Sepulveda)
 - Meeting Content
 - Presentation from LABBN re Healthy Births Initiative & HBLC
 - Goals of HBLC
 - “Why Should I Be Here?”
 - Networking time (free time)

See you September 18th, 2007!

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- Time for each Organization to introduce themselves and make announcements, exchange materials (business cards, brochures)
- Handouts
 - Folder with HBI brochure, SPA 2 HBLC Mission, Ground rules, HBLC Calendar, list of current participating agencies
- Invitees/Invitations
 - All members should submit an email with agency names and contact people they feel should be invited by Aug 10th to Jaquelyn Manougian at jmanougian@labestbabies.org.
 - All should bring people with them the day of the meeting.
 - Invitation should be addressed to the decision maker of the agency. (They may come themselves or delegate someone to come on their behalf.)
- **Healthy Births Through Healthy Communities: Symposium 2007**
November 14th, 2007
Showcasing Our Accomplishments/Successes:
Every year the LA Best Babies Network hosts an event in which of all the components of the Healthy Births Initiative are featured and are invited to participate in skill building activities. To showcase the successes of each collaborative component, each group has been asked to create a newsletter highlighting 2 accomplishments, projects, or stories. These newsletters will be enlarged and displayed around the room as well as made available as standard size flyers to pass out. The templates for these newsletters will be provided by LA Best Babies Network. We now need volunteers from the SPA 2 HBLC to submit articles to be included on the newsletter. Please email any ideas or actual articles to jmanougian@labestbabies.org. Deadline for newsletter submission to the LA Best Babies Network is September 28th, 2007

3. Action Plan Updates

- **The Breastfeeding-Friendly Workplace Policy Brochure**

The Breastfeeding-Friendly Workplace Policy Brochure is now in its final stages. During the brochure workgroup committee meeting held on June 12th, all the text was finalized and all but two photos have been chosen and placed. Once finalized, approximately 20 copies will be printed (courtesy of PHFE WIC, organized by Rebeca Pastrana-Sheng) and piloted in a few agencies in SPA 2. An evaluation page has been created and will be filled out by those agencies participating in the pilot phase.

See you September 18th, 2007!

- **“Teen Health” Action Plan 2007 ~ Olga Vigdorchik**
 - Collection of Teen Health Resources – Tabled for next meeting
 - Teen Health Panel – Ms. Deborah Davies from Friends of Family made arrangements for the coordinators of both the men’s (Daniel Molina) and women’s (Esmeralda Solis) Young Parent Programs to attend our meeting, bringing with them 3 young female moms, all 17 years of age. These girls served as our teen health panel answering a wide range of questions to aid in the development of our Teen Health Action Plan.

First, we went through possible topics to include in our teen health packets. We asked the girls how they felt about each topic - was it of interest to them and their peers, did they need info on this subject, what was missing on our list. While all topics were of interest, they felt employment was the most important to them.

The following questions were also posed to the teens:

- Q1) What resources or information is currently lacking for teens?
A: Employment; Child care; Cash aid (Financial Aid); Help finishing high school; Career path alternatives to college; Trade school; Relationship building (Between young mothers and young fathers, communication); Free Services (ex: WIC); STDs; Family planning and agencies that help; Legal info (process of paternity tests, requirements, child support); Teen advocates; More stuff for teens younger than 18; Transportation (bus info, gas vouchers, alternatives); Adoption (different types); 2-1-1
- Q2) What is there too much of (if anything)?
A: Birth Control
- Q3) What format would teens prefer? (flyers, brochures, workshops, audio/video, text messaging, etc.)
A: Packets can be effective if in a place where it can be located – but make it like a magazine – flashy cover, attractive, young people, colorful
There should be different packets according to the target audience – Teen moms, fathers, Teens without children, etc.;
Use technology (CD Rom) / internet (myspace); Hotline or other phone number;
Along with printed material, it is most effective to also have a person explaining what it is;

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Q4) What are the most effective ways to reach out to teens?

A: Offer something free (iPod, gift certificates, items for babies); incorporate music; Incorporate pictures of FATHERS; English and Spanish;

Q5) Who would you go to for information? Where would you go for information?

A: WIC office, Prenatal clinic, School nurse, Juvenile hall, Group homes.

Places we hang out: Malls, WalMart, Babys R Us, Baby Section, Restaurants (McDonald's, Hometown Buffet, Applebee's); Skating rinks; Go-Karts; Six Flags; City Walk; Bus Stops;

The teens provided a wealth of information for our project. We will follow-up with the teen moms with the details of our project and get more assistance from them by attending their weekly meetings. We will make arrangements to talk to the teen fathers as well. At our next meeting in September, we will discuss how to incorporate all of these ideas into our Action Plan.

5. Next Steps

6. Networking and Adjournment

See you September 18th, 2007!